## **BUSINESS** 5



Unlike other malls, which usually close their doors around 10pm, One East extends its operating hours to 5am the next day.

## **One East**

AMONG an array of dazzling shopping malls opening this year, One East at the South Bund is dedicated to fueling the city's nightlife economy.

Unlike other malls, which usually close their doors around 10pm, One East extends its operating hours to 5am the next day, featuring mostly nightclubs — true to Shanghai's moniker as the city that never sleeps.

In the All Day Garden, there stands the first Chinese branch of the world's top hip-hop club 1 OAK, the first Shanghai location of China's well-established Music House, the first billiardsthemed INARI CLUB in Shanghai, and a new rendition of China's top nightclub SPACE PLUS.

The All Day Garden is quite literally a garden that is open all day. The outdoor garden links the mall's daytime retail and nightlife entertainment area. Actually, the mall's tenants can choose to close doors at 10pm, or 2am and 5am the next day, to meet different demands, especially Generation Z's nightlife.

Address: 788 Zhongshan Road S1, Huangpu District

(Li Qian)



A high-tech screen in the middle of the Al Plaza which opened on the West Bund in December

## **AI Plaza**

AI Plaza, the first major commercial project at the West Bund in Shanghai, opened to the public in December

The project is said to be China's first shopping mall surrounded by a large swathe of art galleries and museums.

It will mainly serve employees of high-tech companies, residents and visitors to the popular Huangpu River waterfront, making up for the long-term shortage of commercial facilities on the West Bund.

Covering 75,000 square meters, the eight-story plaza stands amid more than 20 art galleries, exhibition halls, theaters and libraries on the waterfront, which aims to become "Asia's largest art zone."

The project involves art and the latest smart applications

developed by leading artificial intelligence companies based in the neighboring Shanghai AI Tower, a key site for the city's ambition to become a world "AI Highland."

The riverside area of Xuhui District, featuring an 11.4kilometer shoreline along the Huangpu River, reflects the city's early industrial heritage, once encompassing a coal wharf, a cement factory, several giant fuel tanks and an aircraft hangar.

They have been converted into popular cultural venues such as the Long Museum, the West Bund Art Center and Tank Shanghai art park. Nearly 100 cultural events and exhibitions are organized there every year.

Address: 710 Yunjin Road, Xuhui District

(Li Qian)

## The Hall of the Sun

THE Hall of the Sun, one of Shanghai's biggest commercial complexes, has opened near the North Bund in Hongkou District, enriching the prosperous commercial atmosphere of the waterfront.

The Shui On Land project is expected to become a landmark of the North Bund, an area designated as the city's future Central Activity Zone along the Huangpu River.

The project connects with the Hall of the Moon which is already open and in business at Ruihong Tiandi. The pair will become a new "urban life hotspot" covering a total of 250,000 square meters in the northern downtown area. With the new project, the North

Bund waterfront will become a business and commercial center on a par with shopping landmarks such as Nanjing Road Pedestrian Mall and Huaihai Road.

The newly launched Hall of the Sun project mainly serves the large number of residents in Ruihong Xincheng community, one of the largest urban renewal projects within the city's Inner Ring Road. The space around the Hongzhen Old Street area, once the largest remaining shantytown in Shanghai, is now an upmarket community.

The complex features outdoor terraces covering some 4,000 square meters with multi-level greenery. Its dome covers 5,500 square meters in the shape of three lotus leaves and is the largest sky dome at any local shopping center.

More than 150 species of shrubs and trees cover the project indoors and outdoors, along with waterways, waterfalls and skywalks. New business models have been unveiled apart from shopping and dining.

Foodie Social, a food court blending Chinese and Western flavors, has attracted many local customers.

Address: 181 Ruihong Road, Hongkou District

(Yang Jian)

The Shui On Land project has become one of the most popular commercial sites in north Shanghai.

